

# YOUR RADIO TODAY

## FRIDAY'S RADIO PROGRAM HIGHLIGHTS

**SPECIAL—**  
6:30 KHJ-Garden Guide.  
9:45 KFI-VD-Project.

**SPORTS—**  
6:30 KMPC-Sports.  
7:00 KECA-Boxing Bout.  
7:45 KFI-Braven Dyer.  
8:00 KLAC-Basketball, Pacific Coast Championship.  
10:15 KFI-Sports Edition.

**QUIZ—**  
9:00 KECA-Break the Bank.

**MYSTERY—**  
7:00 KHJ-Gregory Hood.  
7:30 KFX-Johnny Dollar.  
8:00 KECA-Fat Man.

**7 A.M.**  
KFI-News.  
KLAC-Haynes, Reins.  
KECA-News.  
KNX-News, Music.  
KMPC-Tunes, Topics.  
KFAC-Coff. Cup Cnct.  
KHJ-Hemingway.  
KFWB-Maytime.

**7:15 A.M.**  
KFI-F. Lawton.  
KMPC-News.  
KECA-Music.  
KHJ-Rise 'n' Shine.

**7:30 A.M.**  
KFI-Platter Party.  
KRKD-News.  
KNX-Bob Garred.  
KMPC-Army Voice.  
KECA-Zeke Manners.  
KFWB-L. Marcelle.

**7:45 A.M.**  
KFI-News.  
KHJ-News.  
KMPC-Good Morning.  
KNX-Fred Beck.  
KFAC-News.

**8 A.M.**  
KFI-F. Waring Show  
KLAC-News, Stocks.  
KHJ-Commentary.  
KFWB-Fearing Visits  
KNX-Songs.  
KMPC-News.  
KFAC-Country Church

KAGH...1300 KFSG...1150 KIEV...1470 KRFD...1470  
KECA...790 KFVD...1020 KLAC...6570 KRKD...1150  
KERN...1410 KFVB...980 KMPC...710 KVOE...1480

**11 A.M.**  
KFI-Double, Nothing.  
KLAC-Al Jarvis.  
KMPC-Memory Melody.  
KHJ-Ladies First.  
KECA-Mag. of Air.  
KNX-2nd Mrs. Burton.  
KECA-Mag. of Air.  
KFWB-Peter Potter.

**11:15 A.M.**  
KMPC-Ur Pharmacist.  
KNX-Perry Mason.  
KECA-El. & A. R'sevelt  
KFAC-Waltz Time.

**11:30 A.M.**  
KFI-Today's Children.  
KFAC-Keybord Art.  
KRKD-News.  
KMPC-Tops in Pops.  
KECA-Orchestra.  
KNX-Nora Drake.  
KFWB-News.  
KHJ-Queen for Day.

**9:30 A.M.**  
KNX-Helen Trent.  
KECA-Kyser's Colleg.  
KLAC-Racing News.  
KHJ-Music Moods.  
KFWB-M. Walton.  
KMPC-Chef.

**9:45 A.M.**  
KFI-Around Town.  
KNX-Gal Sunday.  
KFWB-Howdy Strang'r  
KLAC-Pla-Buck Auc't n.  
KMPC-Larry Smith.

**10 A.M.**  
KFAC-Morn. Concert.  
KHJ-News.  
KFWB-Show Biz. Qu z.  
KNX-Big Sister.  
KECA-Ted Malone.  
KLAC-Al Jarvis.  
KMPC-Westerners.

**10:15 A.M.**  
KFI-You Listening.  
KECA-Galen Drake.  
KNX-Ma Perkins.  
KHJ-Gospel Singers.

**10:30 A.M.**  
KFI-News.  
KHJ-Bill Slater.  
KECA-My True Story.  
KNX-Dr. Malone.  
KFWB-Music in Lair d.

**10:45 A.M.**  
KFI-Life Beautiful.  
KNX-Guiding Lite.  
KFAC-Sal. Army Bai d.

KFI...640 KGFJ...1230 KOWL...1300 KXLA...1110  
KFOX...1280 KHJ...930 KPMC...1560

**3:15 P.M.**  
KFI-Brighter Day.  
KLAC-D. Otis Show.  
3:30 P.M.  
KFI-Aunt Mary.  
KMPC-Swing & Sing.  
KHJ-Music.  
KFWB-Anson, News.  
KFAC-Lyrics Chorus.  
KECA-House Party.

**3:45 P.M.**  
KFI-Love & Learn.  
KHJ-Mailbag.  
KFAC-News.  
KFWB-Errand Mercy.

**4 P.M.**  
KFI-Woman's Secret.  
KMPC-News.  
KNX-Herb Shriner.  
KFWB-Mel Roach.  
KHJ-F. Lewis Jr.  
KFAC-Masterpieces.  
KLAC-News, Sports.  
KECA-Frances Scull.

**4:15 P.M.**  
KFI-Murray Talks.  
KHJ-News.  
KMPC-Concert Mod'rte  
KLAC-Orchestra.  
KFWB-Records.  
KNX-Take All.

**4:30 P.M.**  
KFI-Burr. Wheeler.  
KMPC-Mellow Moods.  
KHJ-Passing Parade.  
KFWB-Daily Light.  
KECA-With Kirkw't's  
KNX-Club 15.  
KLAC-Swing Time.

**4:45 P.M.**  
KHJ-News.  
KLAC-Racing Rdup.  
KFWB-S. Hamblen.  
KECA-Happy Theatre.  
KRKD-News.  
KMPC-Collector's Cor.  
KNX-E. R. Murrow.

**4:55 P.M.**  
KFI-Feature Wire.  
KMPC-News, Star Time  
KHJ-Superman.  
KNX-K. Manning.  
KFAC-Sun. Srenad.  
KLAC-Fred Henry.  
KECA-Yukon Chall'ge.

**5:15 P.M.**  
KFI-News.

**5:30 P.M.**  
KFI-Sports.  
KLAC-Music Room.  
KMPC-Music.

**5:30 P.M.**  
KFI-Orchestra.  
KNX-News.  
KRKD-Sports Dial.  
KECA-J. Armstrong.  
KFAC-Whoe Bill.  
KHJ-Capt. Midnite.  
KMPC-All Time Hits.  
KLAC-Music.

**5:45 P.M.**  
KFI-E. Peterson.  
KLAC-Sportsbook.  
KRKD-Race Results.  
KNX-News.  
KMPC-Top Tunes.  
KHJ-Tom Mix.  
KFWB-S. Hamblen.

**6 P.M.**  
KFI-Eddie Cantor.  
KLAC-News.  
KECA-News.  
KMPC-News.  
KFAC-Twilight Hour.  
KNX-Theater Hour.  
KHJ-Gabriel Heater.  
KFWB-News.

**6:15 P.M.**  
KLAC-Ballroom.  
KMPC-Sports.  
KECA-News, Anim. Cr  
KFWB-Manch. Bodd  
KHJ-Newsreel.

**6:30 P.M.**  
KFI-Red Skelton.  
KMPC-Sports.  
KECA-The Sheriff.  
KFAC-Music Hour.  
KFWB-Amer. Dances.  
KHJ-Garden Guide.

**6:45 P.M.**  
KFI-Style's Music.  
KHJ-F. Lawton.  
KMPC-Parade of Hits.

**7 P.M.**  
KFI-Life of Riley.  
KHJ-Gregory Hood.  
KRKD-News.  
KLAC-570 Club.  
KMPC-Favorites.  
KECA-Boxing Bout.  
KNX-Playhouse.

**7:30 P.M.**  
KFI-Sports Newsreel.

# Television Schedule

**KFI-TV—Channel 9**  
12:00-News.  
12:10-Ladies' Day.  
12:45-Gr'dma Reynolds.  
1:00-Shop, Look, Listen.  
1:15-Piano.  
1:30-Film.  
1:50-Cook's Corner.  
2:00-News.  
2:10-Guest Book.  
2:20-Bustons & Beaux.  
2:50-Piano.  
3:00-Slice of Life.  
3:20-Bridge Club.  
3:30-Leslies.  
3:40-Your Approval.  
4:00-News.  
4:10-Apples for Teacher  
4:40-Film.  
4:50-Hollywood Gossip.  
5:00-Just For You.  
5:30-Film Short.  
5:45-Sports.  
5:50-News.

**KTSL—Channel 2**  
6:00-Pattern, Music.  
6:15-Mr. Do Good.

**KTLA—Channel 5**  
5:30-News & Music.  
6:00-Western.  
6:20-Telescopes.  
6:30-Time For Beanie.  
6:45-Program Preview.  
7:00-Shopping Home.  
7:00-Cartoon.  
7:10-News Flashes.  
7:30-Sports Folio.  
7:50-Your Ole Buddy.  
8:00-Newsreel.  
8:00-Western.  
9:00-Meet Me Hollywd.

**KTTV—Channel 11**  
3:00-Test Pattern.  
6:00-Concert, Test.  
6:50-Mystery Eyes.

**KTNB—Channel 4**  
Off the Air Today.  
KECA-TV—Channel 7  
1 to 4 p.m.-Test, Music.

**KLACTV—Channel 13**  
1:00-Test Pattern.  
6:30-Child. Records.  
6:45-Squeaky & Gang.  
7:00-Hail Champ.  
7:30-Eddie & Ev.  
7:45-Musical Trio.  
8:00-J. Braslin.  
8:15-TBA.  
8:30-Kid Orry.  
9:00-Film.

# F-M Schedule

**KMGM—98.7 Meg.**  
3 to 10 p.m.  
3:45-Three of a Kind.  
5:30-Pan-Am. Festival.  
7:00-Concerto.  
8:00-Words & Music.  
8:30-Melodies Segue.  
9:30-Nonclass.

**KHJ—101.1 Meg.**  
3 to 9 p.m.  
1:30-Norma Young.  
2:00-Farm Fare.  
2:15-Errand of Mercy.

(2:30 to 9 p.m. same as AM schedule above.)

**KKLA—97.1 Meg.**  
3 to 9:30 p.m.  
3:00-Everybody's Music.  
4:00-Spotlite on Song.  
5:00-In the Groove.  
5:30-Hit Parade Sports.  
7:00-Travelogue.  
8:00-Concert Classics.  
The following station programs same as AM

**KFI-105.9 meg., 6 a.m.**  
to 12 p.m.  
**KECA-95.5 meg., 5:30**  
a.m. to 12 p.m.  
**KNX-93.1 meg., 3 to 9.**  
**KMPC-100.3 meg., 3 to 12.**  
**KFAC-104.3 meg., 24-**  
hour schedule.  
**KRKD-96.3 meg., 5:30**  
a.m. to 9 a.m.

FOR RADIO ADVERTISING  
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